



Simon Vetter

Stand Out International, Inc.

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As an executive coach, facilitator and educator, Simon Vetter works with executives and professionals who want to create positive, lasting change and improve performance for themselves, their teams and organization. He specializes in executive presence, effective interpersonal communication, team productivity and organizational growth.

The purpose of Simon's change method is to help successful people better themselves by leveraging their strengths, acquiring new competencies, articulating their vision and leading by example. Simon's work is focused on developing strong self-awareness and achieving sustainable behavioral change linked to business results.

Leadership Experience

Simon is the president of Stand Out International, a leadership coaching and consulting firm based in San Diego, California. Prior to his consulting career, he delivered training programs for Dale Carnegie Training. Previously, he was marketing manager for ZfU, a management training firm in Zurich.

Simon has trained and coached hundreds of leaders in companies ranging in size from entrepreneurial to Fortune 500 throughout America, Asia and Europe. He has worked extensively in the United States, Europe (Switzerland, German, Italy), Asia (Singapore, Hong Kong, China) and Latin America (Costa Rica, Mexico, Panama, Peru) helping companies develop senior executives and high-potential leaders as well as their teams. Simon has delivered many training programs in English and German.

Research and Speaking

Simon is the author of *STAND OUT! Branding Strategies for Business Professionals*. His book was translated into Spanish, Portuguese and Chinese. He is a faculty member at Alliant International University teaching courses on professional career development. He is also a regular conference speaker.

Education

Born and raised in Switzerland, Simon received a lic.rer.pol. in Business and Marketing (equivalent to a Business Master's degree) from University of Berne, Switzerland.

Professional Affiliation & Community Involvement

- Managing Director of *Alexcel*
- Board member, *World Trade Center San Diego*
- Board member, *ASTD San Diego* (American Society for Training and Development)
- Faculty member, *Global Institute for Leadership Development*
- Certified provider for: Extended DISC, CDR Assessment, Hogan, Strength Development Inventory
- Teaching Faculty, *Alliant International University*

Partial Client List

- Acushnet Company
- Agilent Technologies
- Booz Allen Hamilton
- Bosch Siemens Home Appliances
- Bumble Bee
- California Center for Sustainable Energy
- Callaway Golf
- Calpers
- Daimler
- Johnson & Johnson
- LG Mobile
- Mitchell International
- Microsoft
- Morgan Stanley
- NFL
- Nomura Bank
- Qualcomm
- REMAX/International
- San Diego World Trade Center
- Siemens
- Toyota
- TRG
- UBS
- US Steel
- US Bank
- ZTE